



2011 marks the second year of the Forest Hills 5K and looks to build upon the tremendous success enjoyed in 2010 when over 2,000 runners and walkers along with hundreds of volunteers turned out to make the event a tremendous success. The event provides the Anderson Township community the opportunity to participate in an event that will promote health, fitness, adventure and unity across the 9 schools in the district.

Proceeds from the race benefit the Forest Hills Foundation for Education (<http://www.fhfe.org>) and it's efforts to enhance the educational experience of students in the Forest Hills School District.

Sponsorship Opportunities

Presenting Partner - \$10,000

- Only one to be sold
- Name on all print materials
- Prominent website placement
- Logo on all t-shirts (runners & volunteers)
- Logo on all banners
- Logo on principal of medals
- 4 booths at festival
- 20 complimentary registrations
- Category exclusivity
- Ability to place item in runner bags
- Ability to have representative start race
- Logo displayed on Start/Finish banner

High School Level Partner - \$5,000

- Only one to be sold
- Name on all print materials
- Prominent website placement
- Logo on all t-shirts (runners & volunteers)
- Logo on all banners
- 2 booths at festival
- 10 complimentary registrations
- Ability to place item in runner bags
- Category exclusivity
- Logo displayed on Start/Finish banner

Middle School Level Partner - \$2,500

- Only six to be sold
- Name on all print materials
- Website placement
- Logo on all t-shirts (runners & volunteers)
- Logo on all banners
- 1 booth at festival
- 5 complimentary registrations
- Ability to place item in runner bags

Elementary School Level Partner - \$1,000

- Website placement
- Logo on all runner t-shirts
- Logo on all banners
- Ability to pass out information to attendees

Additional Sponsorship Opportunities

Festival Partner - \$2,000

- Only one to be sold
- Special signage recognizing partner at track around Nagel Middle School
- 1 booth at festival
- Recognition in 4 festival announcements
- Logo on website
- Logo on runner t-shirts

Volunteer Partner - \$1,200

- Logo prominently displayed on volunteer shirts
- Website recognition
- Ability to provide item for runners bag

Mascot Race Partner - \$500

- Only one to be sold
- Special recognition - both signage and announcements during mascot race at the festival
- Website recognition
- Ability to hand out items at festival

Kids Fun Run Partner - \$500

- Only one to be sold
- Special recognition signage and announcements during Kids Fun Run as part of festival activities
- Website recognition
- Ability to hand out items at festival
- Ability to provide special gift to Kids Fun Run participants

Mile Marker/Clock Partner - \$250

- Logo on all mile markers/clocks on race course
- Website recognition
- Ability to provide item for runners bag

Print Trade Partner - TBD

- Provide all or part of printing services required, including; posters, flyers, signage
- Receive inventory equivalent to print value

Social Media Partner - \$250

- Special recognition on FH5K Facebook page and Twitter Tweets
- SoMe will be used extensively to promote the event
- Weekly "thank you" messages via FB and Twitter
- Themed Tweets daily for registered runners and other followers

Community Partner - All Levels

- We are willing to discuss appropriate trade relationships with all partners
- Website recognition
- On site branding opportunity
- Additional benefits matching partner contribution

Please join us on May 21, 2011 for the Second Annual Forest Hills 5K - a true celebration of our community and a great chance to achieve a goal, spend time with great friends, and run happy (smile for 3.2 miles).

For more information, please contact:

Jenny Nayak (513) 300 – 4007
nayakfamily@cinci.rr.com or

Beth Davis (513) 260 – 1144
bdavis35@cinci.rr.com
ForestHills5K@gmail.com

For additional race information, please visit <http://foresthills5k.com>